



Selected media reports from past World Educational Media Video-Based Puberty Ed products:

A committee of teachers and nurses selected the video and administrators reviewed it, said Frank Brettschneider, assistant superintendent for elementary education and curriculum. It was tested in focus groups that included parents whose response was "very favorable," he said.

The school board adopted it almost two years ago when it approved the district's entire curriculum on human growth and development.

Parents may watch the video before their children see it. They can request that their child be excused from watching it, and the child will get another assignment. That happened with fewer than five children last year, and no parents so far have said that they don't want their children watching the video next month.

We've had more complaints about Harry Potter."

Puberty Ed: A Complete Package for School Boards, Teachers, Parents, and Students.

PUBERTY EDUCATION CURRICULUM FOR 5th THROUGH 8th GRADES

With almost two decades of expertise in producing Puberty/Sex Ed curriculums for 5th-12th grades, World Educational Media announces the release of an all-encompassing step-by-step educational package that takes the guess work out of introducing this sensitive topic into any school program.

School governing bodies, parents, school administrators, teachers and students are all addressed in this complete package. Heightened sensitivity to puberty and sexuality development curriculums make it no easy matter to introduce this type of curriculum into school systems. Real concerns of bias, agendas, and inappropriate methods have left many educators facing calls from angry parents, dealing with negative media coverage and fielding concerns from politically charged school board members swathed in controversy over puberty/sex ed curriculums. That is no more. For the first time, educators will not have to fumble through confusion and controversy in introducing this type of curriculum into their schools.

Puberty Ed: A Complete Package for School Boards, Teachers, Parents, and Students contains DVD's and supporting written materials that address each element of the educational hierarchy in getting all the necessary stamp of approvals from everyone involved in the process.

World Educational Media has almost 20 years of experience in producing award winning, NON-CONTROVERSIAL, agenda-less, non-biased, just-the-facts, physical and sexuality development curriculums that take great care in avoiding controversial-charged issues such as abortion, masturbation, same sex marriage, etc. Instead, the curriculum deals only with **gender-specific** developmental issues such as menstruation, breast development, etc, for girls; and erections, voice changing, etc. for boys. The package contains:

Written Materials

Teacher's Manual

Parental Instructions. Permission slip/Introductory letter to parent/guardian which explains the curriculum and invites them to a preview session of the curriculum.

Board Instructions. An introductory letter which introduces the curriculum and announces the 10 minute preview DVD showing at a future meeting.

Teacher Instructions. An introductory letter that "keeps the teacher in the loop" in terms of board previews, parent/guardian previews, bonus video options, parental preference opt-out options, etc. Specifically details the sensitivity on handling all of the above situations.

Full Scripts. To EVERYTHING included on video for fast, easy reference.

Press Release. An optional press release to be sent to local media. Surprisingly to many educators, puberty curriculums get great play in the press... both print and electronic. This release invites this involvement from a supportive, cooperative stance.

Ten DVD's

10 minute introductory DVD to the curriculum for school governing boards.

10 minute introductory DVD for parents of students slated to view this curriculum

10 minute introductory DVD for teachers who will present this curriculum.

Puberty: The Great Adventure for Guys. 30 minute DVD curriculum.

Puberty: The Great Adventure for Girls. 30 minute DVD curriculum.

Puberty: The Great Adventure for Guys & Girl. 30 minute DVD curriculum.

Hygiene for Guys. Alternate video curriculum for male students whose parent/guardian opt them out of viewing the Puberty program.

Hygiene for Girls. Alternate video curriculum for female students whose parent/guardian opt them out of viewing the Puberty program.

Gym & P.E.: Do's Don'ts and Common Sense Stuff. Alternate video curriculum for male and female students whose parents opt them out of viewing the Puberty program.

Sex: Real, Honest, Nothing Held Back. Bonus video to present to students in a private setting who are believed to be sexually active.

\$1299

Contact: Barry Pinter, World Educational Media
503-389-4984 barry@worldeducationalmedia.com